

ATTENTION MEETING & EVENT PLANNERS

Have You Booked America's Achievement Coach?

They laughed when I was given a department in the company nobody wanted... then they stopped laughing when I grew it to one of the most profitable departments in the company.

Want Employment Security? Learn how to widen the gap between compensation and value!

"If you know the combination to the achievement lock, it has to open."



RON HEQUET



"This practical, fast-moving book shows you how to continually increase your value, your income and your career opportunities throughout your life."



Brian Tracy,
President,
Brian Tracy International

America's Achievement Coach

P.O. Box 2785
Weatherford, TX 76086

Sample list of industries served...

- Aero Space Parts Supply
- Advertising, Public Relations
- Apparel Manufacturing, Distribution
- Automotive Parts and Service
- Building Trades and Construction
- Computer Assembly and Service
- Distribution Centers and Suppliers
- Electronics Sales and Marketing
- Energy Conservation / Emerging Resources
- Engineering and Design Firms
- Food Processing Industry
- EMS Claims Processing
- Healthcare and Physician Groups
- Industrial HVAC Manufacturing
- Landscape Design and Maintenance
- Machine CNC Milling Plants
- Newspapers, Publishing, Printing
- Packaging and Distribution
- Retail, Single and Multi-location
- Technology and Software Services
- Telemarketing and Sales
- Voice / Data Products and Services

...and the list goes on

- ✓ Keynotes
- ✓ Conferences
- ✓ Break-out Sessions
- ✓ Seminars
- ✓ Training, (leadership, CSR, Sales, etc.)
- ✓ Meetings, (anytime of year*)
- ✓ Incentive Trips
- ✓ Consulting / Coaching
- ✓ Chamber Functions
- ✓ Retreats

Ron accepts a limited number of booking per year, so call now to book Ron for your important event!

Ask About **SPECIAL DISCOUNTS** For Dallas / Fort Worth Events!

THE IDEAL SPEAKER FOR YOUR NEXT EVENT:

- ✓ Refresh...
- ✓ Reenergize...
- ✓ Refocus...

YOUR AUDIENCE!



"I've Done Imperative Tactic #7 for the past two weeks and it's been wonderful... the system works."

Becky James-Muth
Harpers Ferry, WV



5 BENEFITS to Booking Ron Hequet

1. Over Coming Life's Challenges:

The audience will hear Ron's inspiring, personal story of achievement, being born in a home with no electricity, no running water and no in-door plumbing, the first in the family to graduate from college and the first to own a business.

2. Inspirational: Ron speaks from the heart and is passionate about your career achievement. Hear how, as an employee, Ron was given a department in the company that nobody wanted and grew it to one of the most profitable departments in the company.

3. Career Growing Message: Ron has a special perspective that reveals how to influence value by bringing out the best in individuals, a team or the entire organization.

4. Achievement Strategies: Following Ron's 5 Street Smart Strategies widens the gap between compensation and value, ensuring career security and opportunity.

5. Value Benefit: Book Ron now and receive...

- ✓ Practical action steps to implement today for a noticeable move forward
- ✓ Approach and results that lasts long after Ron's gone
- ✓ Executable tactics to achieve goals
- ✓ Ron is easy to work with...on time and needs no special pampering.

BONUS:

**100
FREE BOOKS**
When you book
Ron Hequet
(a \$1,997 value!)



A Message From Ron

Dear Event Planner: I appreciate that planning and coordinating an event regardless of its size has challenges. I won't be one of them.

For years, **clients have entrusted me** with individual staff, teams and their entire organization, **just like yours**, to connect and **refresh, reenergize and refocus**.

I have personally lived my strategies, and as an employer / coach, I **inspired others to achieve** their goals in life and to **lead others**, and my programs have been designed to do that for your attendees.

Napoleon Hill said that decision makers are decisive by nature and quick to take action...call now, thank you.

Ron Hequet

Ron's Valued Keynotes and Seminars

Customized Presentations By Request

Take this Job and Love It ©

"Shine, don't whine, when you discover how to quantify your role and communicate to leaders, then job security is yours. In the real world, you may have great ideas and talent but you will never get the credit for having them! Your achieving career success is vastly influenced by your interaction skills and what others see, not hear."
Ron teaches career-growing tactics that can get the attention of management and have a long-term impact on your career. Participants will learn...

- ✓ how to position ahead of the crowd with a **new approach and confidence**
- ✓ to **master the skill of self-introduction** and personal communication
- ✓ how to identify **who you 'really' work for**
- ✓ how to **establish value** and ask first about output
- ✓ why you must stick your **principle stake** in the ground
- ✓ how to **collaborate** for a raise...and more.

Leadership – Work Right for High Performance ©

"Managers today are not working on the right side of the relationship when people over-promise, under-deliver, cast-off personal responsibility, and don't commit."

Ron shares his 'results tactics' he developed from building a successful business while simultaneously turning around an unprofitable acquisition. Participants will learn...

- ✓ the **3 C's of working together**, struggling together and achieving together
- ✓ **10 standards** for high performance results
- ✓ **incentives that work** and some that don't
- ✓ how to **turn bad committees into great teams**
- ✓ how to **distinguish management myths** from current realities...and more.

Functional Content, Enlightening Approach to Achievement!



Ron Keeps The Audience Engaged



Ron's Story Is Inspirational



Investing In Ron = Fast Steps To Achievement

"Ron Hequet...is truly a force to be reckoned with...very quickly gained the respect of everyone here..."

**Jim Meloche,
President, Troy, Michigan**

**stressed out? ...no recognition?
...not appreciated? ...underemployed?**

**Then you want
Consultant, Speaker,
Coach and Author**

Ron Hequet

Ron will show your audience and / or your team in his amusing, but no-nonsense "**I never thought about it that way before**" style...how to strategically and tactically 'Build Your Career' and relieve the concerns of being unemployed or underemployed in any economy by strategically and tactically...

- ✓ defining what you truly want and where you're going
- ✓ understanding the imperative of personal marketing
- ✓ developing key connections and relationships
- ✓ learning the right new skills
- ✓ getting inspired to always move toward your goal

"Those in the Achievement Winner's Circle™ are seldom seen in the movies, reality T.V., hall of fame or in the board room; **they're people just like me and you."**



The Audience Will Laugh, Be Involved and Inspired To Act!



Ron Honors All Requests For A Signed Book



Quote Cards and Bookmarkers Available



"Set yourself up for any achievement by scheduling time for learning."

Envision achieving results at a higher level when you have

Ron Hequet Coach Your Team To Refresh, Reenergize and Refocus...

Do you wish you could inspire each person on your team to a higher and consistent level of achievement? How would your organization be improved? Do you wish for greater recognition? Do you want to be appreciated for your contribution?

Consultant, Speaker, Coach and Author of the Successful How To Book, **“Build Your Career 180, 5 Street Smart Strategies to Never Be Unemployed or Underemployed in Any Economy”**

AMERICA'S ACHIEVEMENT COACH

DRIVEN BY RESULTS... GUIDED BY EXPERIENCE



YOUR BENEFITS with Ron's ACHIEVMENT WINNER'S CIRCLE™ COACHING PROGRAM



AWC™ Coaching Program for Your Team (\$10,000 value) Incorporates...

- ✓ Ron will conduct an on-site, customized coaching session for your team (4 hours +,-)
- ✓ Personal assessment with individual team members to determine their unique talent, communication style, strengths and areas to enhance their value.
- ✓ Identify mind-set stumbling blocks to the team's overall performance achievement.
- ✓ Encourage tactical thinking to develop solutions and to innovate.
- ✓ Lead a team strategy and planning session to ensure a united effort.
- ✓ Facilitate an open forum for problem solving and greater team synergy.

ACHIEVMENT WINNER'S CIRCLE™ COACHING PROGRAM BONUS!!!!

- BONUS #1** – 6 30 minute pre-scheduled team coaching calls with Ron following on-site coaching completion.
.....\$1,500 value
- BONUS #2** – 100 Books to Refresh, Reenergize and Refocus your team.
.....\$1,997 value
- BONUS #3** – 6 10 minute team member calls to Ron to keep them in the Winner's Circle
.....\$500 value
- BONUS #4** – Bi-weekly Refresh, Reenergize and Refocus achievement emails to inspire you team to stay the course.
.....\$500 value
- TOTAL VALUE.....\$ 14,497**

“The solutions that Ron developed and implemented...with the management team are paying off.”
Gary Treater – President, West Palm Beach, Florida

“No communication can adequately convey Ron Hequet' talents.”
Henry Shallcross – President, Arlington, Texas

“I am very pleased to suggest that you engage Ron Hequet in your pursuit of excellence. Ron's workshops gave us the tools to see tangible improvements.”
Tim Taylor – Executive Pastor, Fort Worth, Texas

“Ron is a very dedicated person...interacted with the employees very well, helping them learn...gaining their respect from day one. Ron's work is second to none.”
W. James Cox – President, Portland, Oregon



Why Ron Hequet Is the Ideal Presenter for Your Event

Ron came from humble beginnings, being born in a home with no electricity, no running water, no in-door plumbing and to a family who had many years before immigrated to the United States. He came from that modest background and is now an **inspirational achievement speaker!**

Although not an early ace student, **he stayed the course** and later excelled to attain degrees in Business Administration, Economics and Education, being the first in his family to graduate from college.

While teaching High School after college, Ron was offered a position with an international import distribution company. The owner, seeing something in Ron's desire to achieve, was put in charge of a department that nobody wanted. **He grew it to one of the most profitable departments in the company.** A few short years later, he founded his first company and since has owned and operated 8 businesses in 6 different industries.

Along the way Ron counseled his employees in achievement, regardless of their employment position or socioeconomic status. Many today have 'built their careers' and now work for well-known organizations, such as Nike, Wells Fargo, Microsoft, etc.

Ron's presentation will **Refresh, Reenergize** and **Refocus** your audience. Through his personal experiences and proven strategies, you will learn how to achieve your career and life's objectives. A key teaching point in Ron's message is 'when it comes to ACHIEVEMENT, it's not about the circumstances you see, it is what you do! **"You don't get to the top and then become an achiever; it's the other way around."**

As a speaker, coach and author, Ron's presentations have taken him across the country to groups of a few people to industry conferences. Ron knows that no career obstacle, setback or failure is too big to achieve beyond those circumstances. He is passionate about his message that to **'Build Your Career'** is ensured through the **right mind-set of Approach, Confidence, Training, Upgrade and Movement.**

BOOK RON TODAY!

Clients Across The Country Can't Be Wrong...

What ACHIEVER'S are saying about Ron Hequet

"Nothing as I expected, you are amazing...thank you for all that valuable information to our audience".

Ninon deVere DeRosa – CEO, Las Vegas, Nevada

"Ron Hequet provides a road map for people who seek the path to avoid employee suicide, both the slow and fast kind."

Henry F. Camp – CEO, Louisville, Kentucky

"With a history as an employer, Ron Hequet has given you, the reader, proven strategies and tactics to ensure the achievement of your career success."

James Malinchak, - featured on ABC's Hit T.V. Show, "Secret Millionaire", Las Vegas, Nevada

"...appreciate the value of Ron's Private Mentor Program"

Craig Thoeny – CEO, Minneapolis, MN

"As a result of Ron's work and guidance...it was the most profitable year in the company's eighteen year history."

Judi Engel – VP, Denton, TX

"The workshop this past week with Ron Hequet was invaluable. Setting sales goals is important, but to have Ron's plan for achieving is essential."

John Leach – TSM, Kansas City, MO

"Ron Hequet is a trusted source...integral part of my company."

Katherine Wilson – President Seattle, WA

"Ron Hequet...met all of my expectations...listened, researched, initiated and implemented..."

Dennis Sisk – President, Fort Worth, TX

"I have been in the Actum Winners Circle since we first met. The transformation was amazing."

Dale Phelps - President, Grand Rapids, MI

"I am fortunate to have your personal talents for my company...thank you, for your professionalism and dedication."

Ross Hyde, President, Fort Worth, Texas

Olympic Gold Medal Winner and business owner PAM KRUSE, discussing Ron's new DVD with Action Guide "Minutes Matter".

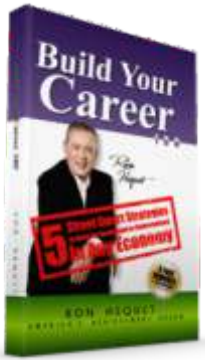


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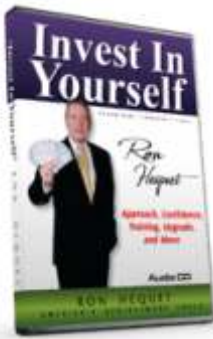
817.599.4410 or

Ron@AmericasAchievementCoach.com

Booking Ron Hequet To Speak Entitles You And Your Group To Discounted Prices On The Following Achievement Resources!



Book:
\$19.97



CD:
\$27.00



Action Guide w/ DVD and Audio CD:
\$97.00

EXCLUSIVE RESOURCE INVESTMENT OFFER!

Achievement Pack – Book, Audio CD and 'Minutes Matter' Program

\$79.97
(save \$64.00)

RESOURCE	QTY	PRICE	VOLUME PRICE	TOTAL
'Build Your Career 180', book				
'Invest In Yourself' CD				
'Minutes Matter' Program				
Achievement Pack			N/A	

Customized Exclusive Bulk Resource Investment

QTY	% Savings
25	10%
50	20%
100	25%
150	30%
200	35%
250+	40%

Shipping and Handling Costs are additional.

3 FAST AND EASY WAYS TO INVEST

Fax: 817.599.4412 **Scan:** Info@AmericasAchievementCoach.com
Mail: America's Achievement Coach, P.O. Box 2785, Weatherford, TX 76086

(Print Clearly) Funds provided by: Check Enclosed Visa MC Amex

Name on Card: _____
 Phone: _____
 Email: _____
 Card #: _____
 Card Expiration Date: _____ Security Code: _____
 Card Billing Address: _____
 City: _____ State: _____ Zip: _____

Terms and Conditions: Payments are non-refundable and resources may not be returned for credit or refund.
 Signature: _____ Date: _____
 I do hereby agree to the terms and conditions and authorize Actum Consulting, dba America's Achievement Coach, to charge me and my credit card according to my approved resource selections indicated on this form.

SHIP TO

(if different from purchasing address)

Name: _____

 Address: _____

 City: _____
 State: _____ Zip: _____

Investment Opportunities for Utilizing the 100 Free Books Available to You and Your Organization!

- ✓ REWARD those who have assisted in your group efforts by giving them a FREE autographed copy of the book.
- ✓ ENHANCE EVENT VALUE by integrating your investment in the book for every participant included in the registration fee (after all, you received 100 FREE).
- ✓ INCREASE ATTENDANCE by promoting that the first "X" number of attendees or registrants to the event receive a FREE autographed book.
- ✓ BUILD FINANCIAL SUPPORT for your group by selling the books at the event or elsewhere for full price.
- ✓ DOOR PRIZE; give the books away as door prizes or for other reward options.
- ✓ AUTHOR BOOK SIGNING: promote that Ron Hequet will be autographing books post-event to increase attendance. Nonetheless, Ron will conduct a 'special' autograph session to sign books at no cost to you!

MEETING AND EVENT PLANNERS ARE REMEMBERED BY THE ADDED VALUE...INVEST AND ORDER TODAY!